

Dates

SOCIAL MEDIA PLANNER

# Daily Tracker

Facebook

Instagram

Pinterest

LinkedIn

Website blog

Other

M	T	W	T	F	S	S

Facebook

Instagram

Pinterest

LinkedIn

Website blog

Other

M	T	W	T	F	S	S

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# Daily Tracker

Reply to comments

Share customer testimonials

Create images

Write captions

Load to content planner

*Upload stories & reels*

M	T	W	T	F	S	S
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						

Create videos

*Create email campaigns*

Find potential clients

Check your competition

Finish any outstanding tasks

*Other*

M	T	W	T	F	S	S
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						
<input type="checkbox"/>						

Notes

SOCIAL MEDIA PLANNER

# Core Topics Ideas

Make a list of core topics you want to cover in your social media content every month. Just simply brainstorming topics you want to talk about in your social media.

CORE TOPIC #1

PURPOSE :

Educational

Engaging

Inspiring

TITLE IDEAS :

- 
- 
- 

HASHTAGS

CORE TOPIC #1

PURPOSE :

Educational

Engaging

Inspiring

TITLE IDEAS :

- 
- 
- 

HASHTAGS

SOCIAL MEDIA PLANNER

# *Brand Goals*

WHAT ARE MY LONG-TERM GOALS?

WHAT ARE MY SHORT-TERM GOALS?

WHICH PLATFORM ARE BEST FOR YOU?